**Thrive Market Almond Butter**

**SUBJECT LINE**

Join Thrive Market and get a FREE jar of almond butter!

**BODY COPY**

The way you shop for groceries is about to change forever, thanks to Thrive Market!

Thrive Market’s mission is simple: make healthy living and organic food accessible to everyone—regardless of where they live or how much they make. How do they do it? By offering organic, healthy foods and nontoxic products for 25–50% off retail prices—all delivered right to your door.  Here are just a few of the perks you can enjoy when you join:

* **25–50% off organic groceries every day**: Shop trusted brands like Tom’s of Maine, Bob’s Red Mill, Annie’s Homegrown, Seventh Generation, and many more!
* **Find exactly what you need:** The site and app make it easy to shop by category and dietary need, like “Paleo,” “vegan,” “raw,” and “gluten-free.”
* **You join, you give:** When you join Thrive Market, they donate a free membership to a low-income family, veteran, student, or teacher on your behalf.
* **Guaranteed savings:** Your membership will pay for itself in savings within the year, guaranteed. If not, you get the difference in Thrive Market credit when you renew!

**Your FREE Gift: 16 oz jar of Thrive Market Almond Butter!**

Are you a nut butter lover? You’re in luck, because if you join Thrive Market today, you get a FREE jar of Thrive Market Almond Butter! This creamy spread is non-GMO, and ready to take your ricecake, apple slice, or smoothie to the next level. Even better, each jar of Thrive Market Almond butter is made with only one—(yes one!)—wholesome ingredient: Just almonds. No added oils or sugars in sight.

So what are you waiting for? Sign up for Thrive Market today, and get a free jar of Thrive Market Almond Butter!

**CTA Options:**

Get Your FREE Gift Now

Claim Your FREE Jar

Join Thrive Market

**Facebook**

**Headline**

Snag a FREE jar of almond butter on Thrive Market

**Sub-headline**

Get 25–50% off retail on healthy and organic products, and get your free jar of almond butter!

**Caption 1**

Say hello to healthy products at 25–50% off retail—delivered to your doorstep! Thrive Market makes it easy to shop online for organic foods and products from brands you love at prices you can afford. Bonus: Snag a FREE jar of almond butterwhen you shop today! [LINK]

**Twitter**

Want organic, non-GMO food at affordable prices? Join Thrive Market and get your FREE jar of almond butter today! [LINK]

Want organic, non-GMO food at 25–50% off retail? Join Thrive Market and get your FREE jar of almond butter today! [LINK]

**Instagram**

**Caption 1**

When you shop at Thrive Market, you always save big $$ on organic products—everything from gluten-free foods to eco-friendly home goods—from brands you love and trust. Bonus: all orders are delivered straight to your door. Get a FREE jar of almond butter when you shop today: [LINK] #LinkInBio

**Caption 2**

Thrive Market offers organic foods and products, all 25–50% off retail prices (and delivers everything right to your door!).  Plus, when you join Thrive Market, you help donate a membership to family in need—and support the mission of making healthy living easier and accessible to everyone! Get a FREE jar of almond butter when you shop today: [LINK] #LinkInBio